

Journey into Diversity

zazaGROUP is diversifying business operations in its evolution

On the verge of 73 years after establishment, ZAZA group is heading towards the evolutionary transformation to specialized trading company. Our business operations are not only limited to import-export and sales, but also planning and developing of merchandise, marketing, distribution and more. We strive to add extra value through utilizing today's cutting-edge IT technology. We also set to work on the development of global human resources to cope with globalization.

Concerns of ZAZA GROUP

Import-Export, Apparel & Sundry supplier, Food business, Advertising Agency and more

• AZ Planning Co., Ltd.

└ **USA Branch Office**

• RYOGA.LLC

Online store, Retailer of branded item, Sundry & Clothings

- Zaza Horaya Inc.
- Goro Inc.
- Z.SAN Inc.
- J.K.Inc.
- Network Communication Inc.

Our Service includes Import-Export of Clothing, Sundry & Foods, Retailer & Online seller of Clothing, Sundry & Branded items, E-Learning, Seller of variety types of tickets, and more.

We are always ready to enhance our service ability by accepting challenge to handle new fields.



zaza GROUP
SINCE 1946

心いつくしあふれ

Handsome heart forever



The world is your field of business.

Zaza Group has been promoting its globalization project.

The overseas staffs have increased to 10 in number and we are ready to welcome more. There have been also English conversation classes held in the company, and its aim is to educate staffs for globalization.

In Florida, the United States, we incorporated Ryoga as our local company for import-export business. This company also calls for candidates from our group companies and upon the acceptance, holds a training for global operation activities for 90 days and more. Living and working in the United States, they will naturally improve their English communication skills.

Dormitory and duty allowance for foreign work could be provided.

Zaza also has also import-export activities from Europe such as Italy and Germany. We have tied up with factories in Asia such as India and Bangladesh to manufacture products and started online store business in China where the market has been already globalized. Moreover, we are planning to expand our field of business into Vietnam, Taiwan, Singapore, and Hong Kong.

Zaza is planning to provide Japanese language service to foreigners living and studying in Japan.

We are actively striving for the development of our diversified and business into the world. We are always a challenger.

Development to satisfy the need for delightful goods

FAMILY HORNYY

family fashion home ware

In monotony of everyday life, a little thing like changing an ordinary mug to a cute one, or a notebook and a pen to favorite ones can add delight to our daily life. We are aiming to offer such a moment with pleasant household goods to those

who give or receive as gifts, wishing you a happy day starting with a little change and excitement. Let's begin life with a feeling of your heart fluttering.

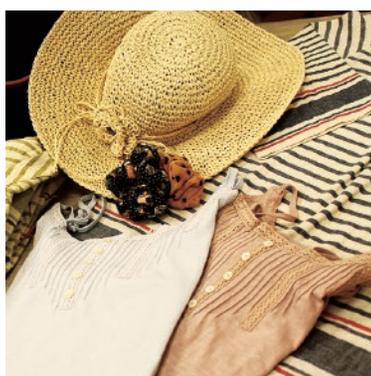


Development to satisfy the need for big sizes

メンズ&レディース ビッグエムワン
BIG MONE

From Hokkaido in the northern Japan to Kagoshima in the southern, we have been expanding our store network nationwide. It handles men's and ladies' clothing in a wide range of sizes from 2L to 8L. Our buyers go all over the world for top brands in order to offer a competitive and wide ranged selection.

We stick firmly to fashionable clothing in high quality for reasonable prices by creating our original brand as well. Surely, our accessories and goods help you to dress up for any of special occasions. We are here to help those who've been looking for big sizes in fashion.





Development to satisfy the diverse need in men's and ladies' suits



Our main business for men's and ladies'

A century passed from the evolutionary birth of the British suits which is the pioneer of modern styles of suits. Suits have been recognized and adored by businessmen as success wear who restored Japanese economic growth after world war second. Our company was named Zaza meaning A to Z. In other words, it is a company to satisfy customers' need for suits from A to Z – from top brand suits to

reasonable ones. Although our products have been loved by our customers, the market has been changing.

The shift represented by “Cool Biz” shows its casualization and the demand of ladies' suits. We've got to cope with it flexibly and promptly. For instance, we offer a wide range of selection of jackets and ladies' suits as well.



スーパーチケット

We sell and buy tickets such as JR tickets, gift certificates, travel tickets, airlines' premium tickets for a stockholder as well as gold, platinum and so on. We always buy goods for competitive prices. Those who are not familiar to ticket shops will find us at a convenient location with a welcoming

atmosphere. Our motto is to serve our customer with passion, courteousness and a smile — speedily as well. We welcome those who would like to sell and buy: individuals and companies. Please come and have a glance at tickets for bargain prices.





Challenge to Omni Channel

メンズ&レディース **BIG MONE** ビッグエムワン **ZAZA** BRAND SHOP **XAPIZ** (the internet retailing department)

Running online stores for regular and large sized apparel including top brands and general

Zaza Group runs online stores on thirteen different sites including Rakuten Ichiba, Yahoo Shopping, DeNA, and Amazon.

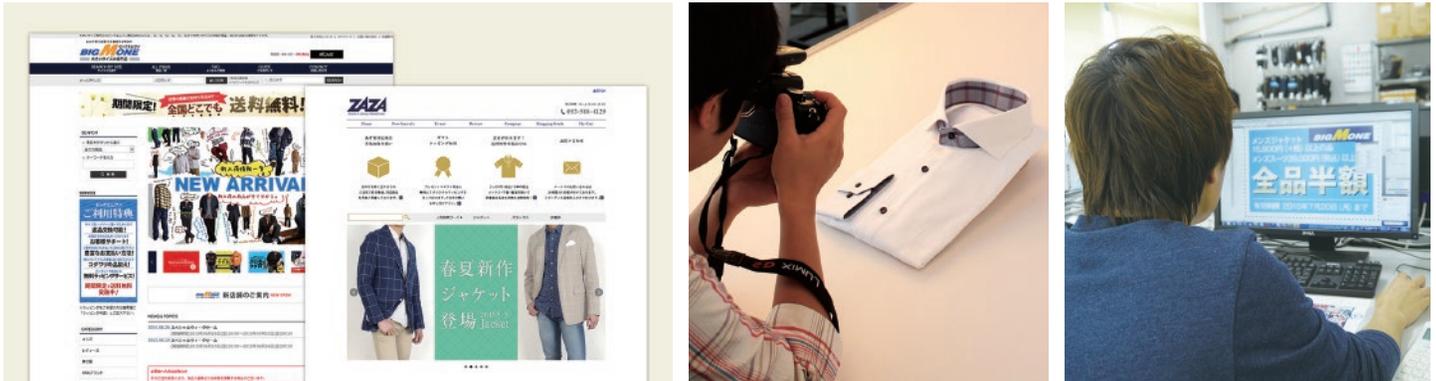
Besides top brands, imports, fashionable apparel, general goods, and food, we are adding more varieties on a regular basis. Moreover, we are developing content information service.

Finally, we are challenging to the final form of retailing business, Omni channel. Our retail

business is not only limited to our physical retail stores whose network is nationwide but also online stores, which makes our customers' shopping experiences more convenient and seamless.

This will be done not only in the domestic market but also in an overseas' market to expand our business.

Please keep your eyes on us to see our continuous challenge.



OMNI CHANNEL

What is Omni channel?

A multichannel approach to sales which provides customers with seamless shopping experiences whether they shop online from a desktop computer or mobile device, by telephone or in bricks and mortar stores



Equal Opportunities for the Young and Old, Men and Women in Promotion



The CEO says, “As long as you have a dream, you stay in your youth.” Being 70 years in business, Zaza Group has many elderly people working actively. It, however, doesn’t end there.

There is a 27-year-old woman who supervises dozens of stores.

A new college male graduate was sent to the USA to

work for the local affiliate company for two years. He is now playing an active part at the head office in Japan.

Within three years, a high school female graduate was appointed for a store manager.

There is no discrimination due to age, gender and nationality for the promotion here.

